

WHY RAISE FUNDS WITH MAGAZINES

HERE ARE EIGHT REASONS THAT CAN MAKE A BIG DIFFERENCE FOR YOUR SCHOOL:

- 1** Nearly every family your students know subscribes to magazines.
- 2** The average household spends well over \$100 per year on subscriptions.
- 3** Customers may renew or extend existing subscriptions!
People are buying anyway... our program allows 40% of their purchase to remain in your community and be given to your school or group.
- 4**
- 5** In these cases, the sale is already made! You simply provide the order form and your school gets the credit!
- 6** No products to handle.
- 7** Magazines are great...they don't melt, they don't break, they don't get returned, and are a great value.
- 8** Promotes Reading!

WHY CHOOSE THE GREAT AMERICAN READING PROGRAM?

- Prices up to 85% lower than newsstands
- Every magazine is available at the guaranteed lowest publisher price
- More than 700 magazine offers from which to choose... something for everyone!
- Brochure organized by interest category
- Easy to find all magazines on favorite subjects
 - Encourages multiple purchases
 - Customers can find favorites... organized like a newsstand!
- State-of-the-art customer care
 - www. **MagTrak** .com provides immediate access to customer's individual order 24 hours a day
 - Allows customers to find their order
 - Actual image of their handwritten order may be viewed as a reference
 - Information on date received, date processed and when first issue will arrive is available immediately. (Toll-free in-person customer service also available between 8:00am and 5:00pm CST, Monday-Friday at 877/289-6247.)

ASK YOUR REPRESENTATIVE ABOUT OUR INDUSTRY LEADING PRIZE PROGRAMS, EXCELLENT RECORD KEEPING SYSTEMS AND OTHER DETAILS.

Great  American
OPPORTUNITIES

1031860

